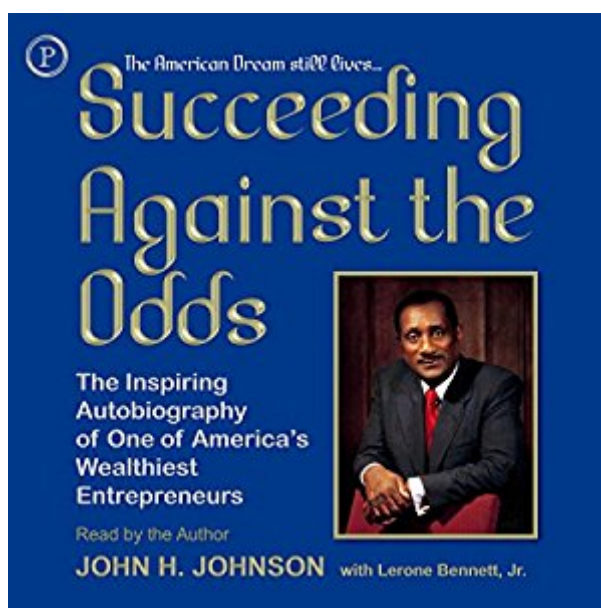


The book was found

# Succeeding Against The Odds: The Autobiography Of A Great American Businessman



## Synopsis

One of America's wealthiest entrepreneurs, John H. Johnson rose from the welfare rolls of the Depression to become the most successful Black businessman in American history; the founder of Ebony, Jet, and EM magazines; and a member of the Forbes 400. Like the man himself, this autobiography is brash, inspirational, and truly unforgettable. --This text refers to the Paperback edition.

## Book Information

Audible Audio Edition

Listening Length: 2 hours and 52 minutes

Program Type: Audiobook

Version: Abridged

Publisher: Phoenix Books

Audible.com Release Date: December 16, 1999

Language: English

ASIN: B000054615

Best Sellers Rank: #29 in Books > Audible Audiobooks > Business & Investing > Business Life  
#182 in Books > Audible Audiobooks > Biographies & Memoirs > Business Leaders #1186  
in Books > Biographies & Memoirs > Professionals & Academics > Business

## Customer Reviews

A book that all should read. Really enjoyed reading this book from cover to cover. Mr. John Johnson accomplished so much during a time when it was impossible for certain demographic of people to make a decent living. Lessons throughout this book. Heard about this book from Byron Allen and he was right about this book.

I give this book out as gifts to teenagers all the time. I teach Junior Achievement classes in middle and high school. I often give the book out as a gift. Sometimes the student does not read it but someone in their home did. I love to hear their thoughts about this book. It is an amazing story about an amazing man. In general I really love to read autobiographies and biographies. I learn a lot from taking time to hear about the journey and the process that someone goes through to achieve their success. This book outlines Mr. Johnson's process so well. There is so much that can be learned by reading this book. A magnificent story. I need to read it again.

After reading Earl G. Graves's biting autobiography, I fully expected John H. Johnson's manuscript for success to be riddled with disdain. I was pleasantly surprised however to find that Johnson; through such works as, Think and Grow Rich, by Napoleon Hill, and How to Win Friends..., by Dale Carnegie, made a fortune turning social negatives into profitable and professional positives. Having met eight U. S. Presidents along the way, Johnson's autobiography is a refreshing treatise on determination. It should be noted that much of Johnson's success came about before integration, when the African American community lived by the, "it takes a village," mentality. The nurturing he was given during the early years provided for a favorable turn of events ultimately guiding him; not without the requisite obstacles, toward a life of success. John H. Johnson's, Succeeding Against the Odds, is a testament to the spoils of desire, determination, delayed gratification and a strong belief in ones self.

This is an inspirational good read! My second time reading it. First was over ten years ago. I will be keeping this copy for my book collection.

This definitely a must read. Mr. Johnson issues then, is still revealed today. Thank you for all the great tips.

I was so blessed when I read this book! It's so inspiring and shows us that it doesn't matter where you come from, With God all things are possible! This book is a must read! Faith, Persistence, and Hard Work equals Success.

Incredible how transparent Mr. Johnson is in his writings in building his empire. Great read!!

Great man!

[Download to continue reading...](#)

Succeeding Against the Odds: The Autobiography of a Great American Businessman  
Field of Hope: An Inspiring Autobiography of a Lifetime of Overcoming Odds  
Against All Odds: The Struggle for Racial Integration in Religious Organizations  
Radical Remission: Surviving Cancer Against All Odds  
Fat Chance: Beating the Odds Against Sugar, Processed Food, Obesity, and Disease  
I Shall Live: Surviving the Holocaust Against All Odds  
Lions of Kandahar: The Story of a Fight Against All Odds  
Larry Holmes: Against the Odds  
Against All Odds: My Story  
Art Against the Odds: From Slave Quilts to Prison Paintings  
Odds Against Low Price CD  
Odds Against (Sid Halley) Against All Odds

Against All Odds: A Chronicle of the Eritrean Revolution With a New Afterword on the Postwar  
Transiton His Ways Are Higher: One Woman's Journey of Self-Forgiveness Against  
Unbeatable Odds Negotiating with Giants: Get what you want against the odds Negotiating with  
Giants: Get What You Want Against the Odds Negotiating with Giants Nursing against the Odds:  
How Health Care Cost Cutting, Media Stereotypes, and Medical Hubris Undermine Nurses and  
Patient Care (The Culture and Politics of Health Care Work) Good Morning Corfu: Living Abroad  
Against All Odds &#147;It&#146;s Time&#148; for A Country Called Nigeria: The Journey of an  
African American Businessman Who Lived in Nigeria for More Than Fourteen Years

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)